

March 2009



Dear Members Name

Managing Director's Update

As we begin to thaw out after the severe winter weather conditions and the days are getting longer I thought it might be useful to write and update you on the progress we are making at Windlesham Golf Club and to convey the enthusiasm, excitement and improvements that we are working hard on for the impending golf season.

Logo Change

The first thing you will have observed is that I am writing to you on the new stationery which bears our new logo. The existing logo was created some 15 years ago when the club opened and as the club has evolved we need to reflect these changes in a new brand and logo.

I would therefore like to take this opportunity to formally launch the new logo with this letter which will be rolled out over the next few months across all aspects of the club, including signage, stationery and the web. I trust you like the change and it reflects the upgrading of the club generally.

We will also be developing the range of club clothing and gifts over the next few months and will write to you again with information about this.

New Membership Incentive Programme - Augusta 2010

I am thrilled to be able to launch a very special New Membership incentive programme to encourage you to introduce new members to Windlesham Golf Club in exchange for qualification to participate in a draw for two tickets to the last two days of The Masters in Augusta on 10th and 11th April 2010.

This is the premier golf event of the year; it is unique and is possibly every golfer's ambition to visit. So we are going to offer The Golfing Experience of a Lifetime for one member and a partner to experience this event by being entered into the draw. This means that a member of Windlesham Golf Club will be going to Augusta, Georgia for the Masters 2010 and it could be you!

In exchange for introducing a friend or a colleague who becomes a member, you and the new member will be eligible to enter the draw with one draw ticket each for the chance to win two tickets to Augusta in April 2010. The value of this prize is worth approximately

£8,000. The terms and conditions of this incentive are included as an attachment to this letter.

The final packages for 2010 are not yet available to purchase but we anticipate the following will be included within the Green Jacket Package to witness the finale of the Masters:

- Return economy class flights from UK to Atlanta
- Return Atlanta airport transfer
- 3 night' accommodation at a 3* Hotel in Augusta
- Transfer between the hotel and the hospitality facility
- Official Masters Chair per person
- Tickets to the Masters on Saturday 10th April and Sunday 11th April 2010
- Hospitality on each day
- Services of Golf Travel Staff.

The full terms and conditions are attached to this letter and will be available on the website and in the office for your information. I trust that this will provide everyone with inspiration to bring in new members and I know we will all have fun with this incentive plan and you will be in the draw for Augusta 2010.

New Membership

We have been excited with the return of a number of the members of old. These, together with a good number of new members, have been a great addition to the Club, particularly at this time of the year. It does have a very positive effect as it highlights the consequence of the changes we are making and how well they are being received.

Junior Programme

As you are aware we started last summer with the development of a Junior Academy. This project is developing well and we now have developed good relationships with the English Golf Union and the Surrey Golf Union. Furthermore, we are in the process of commencing with the attainment of the Clubmark which is an internal accreditation required for clubs, particularly in respect to our Juniors.

New Management Appointment

By now you will be aware of the appointment of Siona Garden to our team as Clubhouse Manager. Siona has joined us from Wentworth where she was No. 2 in Food and Beverage. We are delighted to have Siona on board and she will add tremendous value to the new facilities and service we have to offer you all.

Clubhouse Refurbishment

We are deep in the throws of our refurbishment programme and have completed the first phase which was to deliver a first class toilet and changing room facility for the ladies and men. For those of you that have seen them, I am sure that you will all agree this to be a vast

improvement on what was there before and this provides the benchmark for what we will convey for the rest of the Club.

We remain on budget target for completion of the clubhouse work despite it being extremely tight for the end of the month.

Irrigation System

The work being undertaken on the fairway irrigation is one of the most important aspects of the long term vision of the club. As you know we had six fairways under irrigation by the start of last summer however due to the poor weather did not really require it to be used! By the start of this summer a further four holes will be done, being the 1st, 10th, 12th and 18th with some 110 sprinklers being installed on these 4 fairways. We have planned to complete the remaining four holes next winter which will provide the club with full fairway irrigation on all but the short holes which will be a fantastic long term benefit to the club.

Bunkers

Last winter we completed the refurbishment of all the greenside bunkers – this process involved the removal of all sand, the installation of a new drainage system followed by the installation of new top quality sand. The results of this have been better than expected and highlights the deficiencies of the fairway bunkers. These fairway bunkers will follow the same process and will be completed with the same quality and standard by the start of the season.

Paths

We continue with our ongoing improvement and creation of paths to the course which certainly provides an aesthetically pleasing and practical addition to the course.

Drainage

I am sure you will all agree that the significant improvements to the drainage system on the course has had such a major impact on the playability of the course and the recent severe conditions have been a major test for us and which has met with great results.

Planting

It has been mentioned in previous communications that we are implementing a long term programme of planting and commenced in the autumn with the planting of 100 new trees and 5,000 spring bulbs. Tree planting will be a regular annual event to benefit the course in the long term.

Furthermore we have done a lot of general clearing out as can be evidenced around the lake, the putting green and the 18th green exit. These improvements have had a great impact on the outlook of the course, particularly from the clubhouse.

Finally we have done a major clearout on the drive into the club to improve the general appearance to your entrance to the club and the planting of hedges in this area will neatly define the general appearance.

I sincerely trust that you are pleased with the results that have been implemented thus far and that we are delivering the type of club and golf course which you have both pride in and enjoyment from.

As always we will endeavour to ensure you remain up to date with our plans and that the services will continue to improve.

With kind regards,

Peter Lumley
Managing Director
Windlesham Golf Management Ltd

Terms and Conditions
Windlesham Golf Management Ltd
The Masters Draw 2009/10

Any existing member who introduces a full 5 or 7 day member and joint memberships to Windlesham Golf Club between 20th March 2009 and 18th March 2010 will be eligible for inclusion into the draw. The new member will be asked to sign a document confirming this introduction. Any new 5, 7 day or joint Members will be eligible to be entered into the draw as well.

- All new 5 or 7 day and both joint members from 20th March are entered directly into the draw in their own name.
- Existing Members are eligible to be entered each time they introduce a new member – the introducing members name must be included on the signed application form of the new member to ensure eligibility in the draw.
- An introducing member can only be a single person i.e. it is not possible to have a dual introducing member.
- Introducing a Joint membership will allow the introducer two tickets in to the draw.
- Both the introducing member and the new member must be current members of Windlesham Golf Club at the date of the Masters draw.
- Entries for the competition will close to all new, paid up members on Thursday 18th March 2010 at 6.00pm.
- The draw will take place in the Clubhouse on Friday 19th March 2010@ 6.30pm
- The Chairman of Windlesham Golf Management Ltd will draw the winning ticket.
- The winner will be notified if not present as soon as possible after the draw by email/letter or telephone.
- The winner will be able to take a partner of his/her choice.
- There is no cash alternative to this offer.
- The decision of the management and Windlesham Golf Management Ltd directors is final.
- The Directors of Windlesham Golf Management Ltd reserve the right to alter the terms and conditions of this incentive programme.
- No Member of Windlesham Golf Management Ltd. staff, the Pro Shop staff or Teaching School staff may enter the draw.